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SPONSORSHIP PROSPECTUS & CUSTOMIZED SPONSORSHIP OPTIONS

PREPARED BY
**THE REEDE
SCHOLARS**



REEDESCHOLARS.ORG

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ABOUT US



COLLECTIVELY MAKING CHANGE

The Reede Scholars is a culturally, socially, politically, and professionally diverse group of physicians, dentists, and mental health professionals who are the combined graduates of the Commonwealth Fund/Harvard University Minority Health Policy Fellowship, the California Endowment Scholars in Health Policy, and the Joseph L. Henry Oral Health Fellowship Program at Harvard Medical School.

This year, we will celebrate an additional milestone, the 10th Anniversary of President Mary E Fleming, MD, MPH. Under her leadership, the organization has continued to grow, broaden its reach, expand its brand and impact the health equity community as a whole. We know to change the health equity landscape we have to extend the conversation beyond the academic space and encourage genuine conversations across disciplines. This year, we will host a celebratory Soiree on May 9th to honor the accomplishments of Reede Scholars and other Health Equity Leaders who have demonstrated the efforts to cross those boundaries and explore innovative solutions to decrease the gaps in quality, access, outcomes and social justice.

ABOUT US (continued)



The Reede Scholars organization was created in 2010 as a leadership network with the intent to provide health related activities across several focus areas to support underserved populations. The individuals who comprise The Reede Scholars have experienced a Fellowship under the direction of Dr. Joan Reede, Dean for Diversity and Partnerships, Harvard Medical School. Dr. Reede developed the Fellowship programs that advance leadership skills and support among health professionals who represent racial, ethnic, and other forms of diversity in their professions and who are at various points in their careers. The Fellowships provide financial support and associated benefits for one-year appointments under three main programs: The Commonwealth Fund/Harvard University Fellowship in Minority Health Policy, California Endowment Scholars in Health Policy, and Joseph L. Henry Oral Health Fellowship programs at Harvard Medical School.

The Reede Scholars include members who have completed Fellowships and who wish to foster connection, ongoing peer support, and learning opportunities with other leaders in health, and with one another. The membership and Board members who serve in various capacities to conduct general body meetings, an annual business meeting, a contemporaneously held Health Equity Symposium, and Leadership Retreat.

These activities provide a vehicle for members and invited guests to participate in reflection and learning on a range of actionable topics, focused primarily on reducing health disparities in their own areas of work and on influencing national efforts toward health equity.

We have enjoyed tremendous support during the past decade under the leadership of Dr. Mary Fleming. Our sponsors and supporters enable us to reach our goals. As our work continues, we invite all to join us in this event, and trust we can count on you again. Below is our Sponsorship Prospectus. We invite you to be a part of this special commemorative event, and implore your organization to consider being our Platinum Sponsor.

SPONSORSHIP PROSPECTUS



PLATINUM SPONSORS

This level of donation or sponsorship recognizes contributors whose cumulative giving equals or exceeds **\$25,000**, annually. Sponsors receive the following benefits per year:

- Complimentary full-page advertisement in our **Annual Health Equity Symposium Program**
- Consideration of special requests and/or targeted electronic mailings to **Reede Scholars** members
- Visible participation and acknowledgement at the **Reede Scholars Annual Health Equity Symposium** that includes, but not limited to the following:
 - Option to address the audience
 - Logo inclusion in visual aids
 - Complimentary signage and recognition
 - Reserved table for eight (8) at the **Presidential Soiree**

GOLD SPONSORS

This level of donation or sponsorship recognizes contributors whose cumulative giving equals or exceeds **\$15,000 - \$24,999**, annually. Gold sponsors receive the following benefits:

- Recognition and logo display on the **Reede Scholars** website's Sponsors banner, with the option of a hyper-link to your company website
- Recognition in all publications
- Complimentary half-page advertisement in the **Annual Health Equity Symposium Program**
- Visible participation and recognition at the **Reede Scholars Annual Health Equity Symposium** that includes, but not limited to:
 - Recognition and acknowledgement during the Symposium
 - Reserved seats for four (4) at the **President's Soiree**

SPONSORSHIP PROSPECTUS



BRONZE SPONSORS

This level of donation or sponsorship recognizes contributors whose cumulative giving range from **\$5,000 - \$14,999**, annually. Bronze sponsors receive the following benefits:

- Recognition on the **Reede Scholars** website sponsors' banner
- Complimentary half-page advertisement in the **Annual Health Equity Symposium Program**
- Recognition during the **Reede Scholars Annual Health Equity Symposium**
- Recognition during the **Reede Scholars Presidential Soiree**

FRIENDS OF REEDE SCHOLARS

This level of donation or sponsorship recognizes contributors whose cumulative giving range from **\$1,000 - \$4,999**, annually. **FRIENDS** of **Reede Scholars** receive the following benefits:

- Recognition on the **Reede Scholars** website sponsors' banner
- Recognition at the **Reede Scholars Annual Health Equity Symposium**

REEDE SCHOLARS IS A 501(C)(3) TAX-EXEMPT PUBLIC CHARITABLE ORGANIZATION.

ALL CONTRIBUTIONS ARE TAX-DEDUCTIBLE WITHIN THE LIMITS OF THE LAW.

PRESIDENT, MARY E. FLEMING, MD, MPH, FACOG
SECRETARY, NICOLE DEL CASTILLO, MD, MPH
TREASURER, DON LEE, MD, MPH

CUSTOMIZED ANNUAL SPONSORSHIP CHART

2024



Event	Cost/Yr.
<p>10th Anniversary Reede Scholars Presidential Soiree</p> <ul style="list-style-type: none">• Health Equity Awards<ul style="list-style-type: none">• Recognition of supporters of our mission• Recognition of outstanding work in health equity• Speakers – Honorarium and Travel• A/V – programs, video, entertainment• Promotional materials	<p>\$50,000</p>
<p>Annual Health Equity Symposium</p> <ul style="list-style-type: none">• Speakers – Honorarium and Travel• A/V – programs, video, virtual streaming• Catering – reception	<p>\$18,000</p>
<p>Leadership Retreat</p> <ul style="list-style-type: none">• 2 days / 1 nights (Tuesday evening – Wednesday afternoon)• Facilitator – consulting fee, travel• Reede Scholars – travel, accommodations, meals (15-20 Scholars)• AV, F/B, Conference Center fees	<p>\$15,000</p>

CUSTOMIZED ANNUAL SPONSORSHIP CHART



2024 (continued)

Event	Cost/Yr.
REEDE SCHOLARS Aloha Soul Retreat 2023 <ul style="list-style-type: none">• Travel Accommodations for Reede Scholars• Ground Transportation• Food/Beverage• Donation to local Maui Relief Fund	\$15,000
Media Package & Communications <ul style="list-style-type: none">• REEDE NEWS - quarterly newsletter• Reede Scholars Live - bi-monthly• Social Media Platforms - 2-3 times a week• Virtual Assistant	\$12,000
Reede Scholars Corporate Mentorship Program <ul style="list-style-type: none">• Reede Scholars travel and Project Rate• Virtual Assistant	TBD



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THANK YOU

CONTACT US

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