THE REEDE SCHOLARS

2026

SPONSORSHIP PROSPECTUS & CUSTOMIZED SPONSORSHIP OPTIONS

PREPARED BY

THE REEDE SCHOLARS

REEDESCHOLARS.ORG

THEREEDESCHOLARS@GMAIL.COM

ABOUT US

THE REEDE SCHOLARS

COLLECTIVELY MAKING CHANGE

The Reede Scholars is a culturally, socially, politically, and professionally diverse group of physicians, dentists, and mental health professionals who are the combined graduates of the Commonwealth Fund/Harvard University Minority Health Policy Fellowship, the California Endowment Scholars in Health Policy, and the Joseph L. Henry Oral Health Fellowship Program at Harvard Medical School.

Our initiatives and organizational efforts significantly impact health and health policy at local, state, national, and international levels. Our members, who collectively bring decades of experience, include healthcare providers, innovators, and leaders in the field.

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The Reede Scholars, Inc. was established in 2010 as a leadership network focused on advancing health-related activities and policies. All Reede Scholars must complete a fellowship led by Dr. Joan Reede, Dean for Culture and Community Engagement at Harvard Medical School, alongside a master's degree program at Harvard University. These programs are designed to enhance the leadership skills of diverse health professionals dedicated to promoting health equity.

The support of our sponsors is vital to our growth and success. We invite you to consider sponsoring a specific program or becoming a general sponsor at your chosen level. This partnership offers numerous benefits, including increased brand visibility, access to a targeted audience, and opportunities for customer engagement. Additionally, your brand will be associated with positive events while promoting your products or services through our initiatives.

We sincerely appreciate your consideration of a financial contribution to our organization. The support we have received over the past decade has been invaluable, and we would be thrilled to welcome you on board!

SPONSORSHIP PROSPECTUS

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PLATINUM SPONSORS

This level of donation or sponsorship recognizes contributors whose cumulative giving equals or exceeds $25,000 annually. Platinum Sponsors receive the following benefits per year:

- Recognition and logo display on the REEDE SCHOLARS website's Sponsors banner, with the option of a hyperlink to your company website
- Recognition in all publications
- Consideration of special requests and/or targeted electronic mailings to REEDE SCHOLARS members
- Visible participation and acknowledgment at the REEDE SCHOLARS **Annual Health Equity Symposium** that includes, but is not limited to, the following:
  - Option to address the audience
  - Logo inclusion in visual aids

GOLD SPONSORS

This level of donation or sponsorship recognizes contributors whose cumulative giving ranges from $15,000 to $24,999 annually. Gold Sponsors receive the following benefits:

- Recognition and logo display on the REEDE SCHOLARS website's Sponsors banner, with the option of a hyperlink to your company website
- Recognition in all publications
- Visible participation and recognition at the REEDE SCHOLARS **Annual Health Equity Symposium** that includes, but is not limited to:
  - Recognition and acknowledgement during the Symposium

SPONSORSHIP PROSPECTUS

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BRONZE SPONSORS

This level of donation or sponsorship recognizes contributors whose cumulative giving ranges from $5,000 - $14,999, annually. Bronze Sponsors receive the following benefits:

- Recognition on the REEDE SCHOLARS website sponsors' banner
- Recognition during the REEDE SCHOLARS **Annual Health Equity Symposium**

FRIENDS OF REEDE SCHOLARS

This level of donation or sponsorship recognizes contributors whose cumulative giving ranges from $1,000 - $4,999, annually. FRIENDS of REEDE SCHOLARS receive the following benefits:

- Recognition during the REEDE SCHOLARS **Annual Health Equity Symposium**

REEDE SCHOLARS, INC. IS A 501(C)(3) TAX-EXEMPT PUBLIC CHARITABLE ORGANIZATION. ALL CONTRIBUTIONS ARE TAX-DEDUCTIBLE WITHIN THE LIMITS OF THE LAW.

PRESIDENT, KEVIN M. SIMON, MD, MPH, MBA
SECRETARY, FRINNY POLANCO, MD, MPH
TREASURER, TRENIKA WILLIAMS, MD, MPH

HOW TO SPONSOR

To sponsor a program or join at any giving level, email thereedescholars@gmail.com or visit reedescholars.org. We will confirm your level and recognition benefits in writing.

CUSTOMIZED ANNUAL SPONSORSHIP CHART

2026

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Event	Cost/Yr.
ANNUAL REEDE SCHOLARS LEADERSHIP CONFERENCE • 2 days / 2 nights • Facilitator – consulting fee, travel, accommodations, meals • Reede Scholars – travel, accommodations, meals (~20 Scholars) • Event Manager, AV, F/B, Conference Center fees	**$24,000**
ANNUAL HEALTH EQUITY SYMPOSIUM • Speakers – Honorarium and Travel • A/V – programs, video, virtual streaming ▪ Catering – reception for participants	**$18,000**
MEDIA PACKAGE & COMMUNICATIONS • ***REEDE NEWS*** – quarterly newsletter • **REEDE SCHOLARS *LIVE*** – monthly • Social Media Platforms – 2-3 times a week • Virtual Assistant	**$12,000**
REEDE SCHOLARS, INC. ORAL HEALTH EQUITY SCHOLARSHIP • Awarded annually to the recipient of the Joseph L. Henry Oral Health Fellowship in Health Policy Leadership	**$12,000**
REEDE SCHOLARS CORPORATE MENTORSHIP PROGRAM • Reede Scholars travel and Project Rate • Virtual Assistant	**Pricing is Project Specific**

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THANK YOU!

CONTACT US

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