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THE REEDE SCHOLARS

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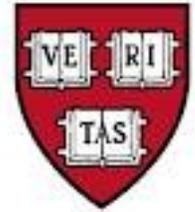
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The Reede Scholars, Inc. Annual Health Equity Symposium

Capitalism and Health Equity: Friend or Foe?

June 1, 2016
2:00 pm — 4:30 pm

Hyatt Regency Washington on Capitol Hill,
400 New Jersey Avenue, NW,
Washington, DC 20001

Co-Sponsor :

Office for Diversity Inclusion and Community Partnership

REEDE SCHOLARS, INC.

History and Mission

The Reede Scholars Health Equity Symposium was established to honor Joan Y. Reede, a mentor, inspirational leader, and tireless advocate for vulnerable populations. The Reede Scholars, Inc. is the alumni organization of the Mongan Commonwealth Fund Fellowship Program in Minority Health Policy, California Endowment Scholars in Health Policy, and Joseph L. Henry Oral Health Fellowship programs at Harvard Medical School.



MISSION

The mission of the organization is to transform health policy through education, research, policy and practice to improve human health and well being.

GOALS

Our growing network of scholars seeks to achieve the following goals.

- Ensure high quality health care and public health services for all populations.
- Enhance measurement and surveillance of targeted public health and health care goals in disadvantaged/vulnerable populations.
- Develop, implement, and evaluate health policies that address social determinants of health and leading causes of morbidity and death.
- Engage communities we serve through dialogue, education, and civic participation to advocate for improved health, community empowerment, and health equity.
- Support endeavors to educate future Reede Scholars.

***The Commonwealth Fund renamed the Fellowship as The Mongan Commonwealth Fund Fellowship in Minority Health Policy in honor of Dr. James J. Mongan, an innovative leader in health care delivery system transformation with a strong commitment to improving health care for vulnerable populations.

PROGRAM

2016 Health Equity Symposium Program:

2:00-2:05 Welcome

2:05-2:15 Introductory Remarks

2:15-3:15 Panelist Presentations

Chris Rabb

Perry Bacon, Jr.

Abby Charles

Melissa Bradley

Charlene Brown

3:15-4:05 Discussion

4:05-4:15 Commentary

4:15-4:20 Closing

4:30-6:30 Reception

MODERATOR

Deonza N. Thymes, MD is a native of Los Angeles, California. She is a board certified Emergency Medicine physician. Due to her desire to use policy and advocacy to increase her impact on patients and the healthcare system, she applied for and was accepted into Harvard University and the Commonwealth Fund Fellowship in Minority Health Policy. In June 2015, Dr. Thymes completed her fellowship as well as received a Masters of Public Health at the Harvard T. Chan School of Public Health.



Dr. Thymes is not only a physician but also an entrepreneur, speaker and advocate. In 2012, she opened the first ActiveRx Active Aging Center in California. ActiveRx helped seniors take control of the aging process, stay healthy and live independent lives. Dr. Thymes is Co-founder and Vice President of Programs for Artemis Medical Society. Artemis Medical Society is a network of over 4500 women physicians of color from around the globe. In 2013, Dr. Thymes led a team of over 350 Artemis physicians in collaboration with the Walt Disney Company to execute a national tour for their #1 show Doc McStuffins. In April 2016, Dr. Thymes testified at the Congressional Caucus on Black women and girls.

Dr. Thymes received her undergraduate degree in Sociology from the University of California, Los Angeles. She received her medical degree from The Ohio State University College of Medicine in Columbus, Ohio. She completed her Emergency Medicine residency at King/Drew Medical Center in south central Los Angeles in 2006. Dr. Thymes currently resides in Washington, DC.

COMMENTATOR

For thirty years, Dr. Custodio has dedicated his career to providing health care for the poor and underserved in Hawaii. As a medical director he helped found and implement a community-based managed care plan, a pay for performance immunization initiative, and medical homes with integrated primary, dental, behavioral health and enabling services. Early adoption of cell phone technology, telemedicine and electronic medical records has convinced him that mHealth will be a means toward health equity.



The shortage of health professionals led him to help found an innovative community-based medical school, a nurse practitioner residency program, a medical assistant internship program and a longitudinal student mentoring program. With the vision that health career training needs to be community-based, integrated and multidisciplinary he will soon be responsible for building a new Allied Health Professions program at the University of Hawaii, West Oahu.

Dr. Custodio completed his undergraduate degree at Stanford University, his medical degree at the University of Hawaii's John A. Burns School of Medicine in 1986, and his pediatric residency at the Kapiolani Medical Center for Women and Children in 1989. He completed the CFHU Fellowship and received his M.P.H. from the Harvard School of Public Health in 1998. He was in the second class of fellows and the first Asian/Pacific Islander.

PANELIST

Dr. Charlene Brown is a public health physician expert with 17 years of diverse health, leadership and management experience. Currently, she is the CEO and Co-Founder of ReciproCare, a for-profit social enterprise focused on increasing America's capacity to provide home care to our elders. Prior to founding ReciproCare, Charlene served as a Medical Officer for the US Agency for International Development (USAID) where she provided technical assistance to more than 17 developing countries and co-chaired a federal, interagency working group on HIV testing services. She has also served as Deputy Commissioner for the Baltimore City Health Department, protected our drug supply as a regulatory physician at the FDA, founded a public health consulting company, and served on multiple non-profit advisory boards.



After graduating from Princeton, Charlene completed medical school, public health school and internal medicine training at Harvard. She further specialized and became Board-certified in preventive medicine at Emory, where she also serves as an adjunct professor. Charlene is in the 4th cohort of social entrepreneurs in the Halcyon Incubator; she works on ReciproCare full-time.

PANELISTS

Chris Rabb is the author of the groundbreaking book, *Invisible Capital: How Unseen Forces Shape Entrepreneurial Opportunity*, published by Berrett-Koehler Publishers. Released in 2010, his ground-breaking book explores the hidden factors that influence business viability when hard work, a great idea, and a good attitude are simply not enough. It also lays out how, through development of commonwealth enterprises, our society can further democratize entrepreneurial opportunity towards greater social inclusion, economic sustainability and community wealth-building.



Perry Bacon, Jr. originally hails from Louisville, KY, and traveled to New Haven to complete his undergraduate studies at Yale University. After graduating, he has made Washington, DC home. Perry Bacon Jr. is a longtime political journalist, currently serving as a senior political reporter at NBC News. He was previously a national political writer at Time Magazine and the Washington Post. Perry specializes in pieces that use data, story-telling and political science to illustrate the intersection of politics and policy.



PANELIST

Abby Charles is a Senior Program Manager at the Institute for Public Health Innovation, providing leadership and coordination for Community Health Worker Initiatives, managing a network of peer Community Health Workers (CHW) and a portfolio of programs that address cross-jurisdictional policy making and information sharing, program refinement, implementation, and evaluation.



Ms. Charles leads a team that has set IPHI apart as one of the DC, MD and VA region's leading partners in the development, coordination and evaluation of CHW-based direct service models. Through her leadership, IPHI has become recognized as one of the DC, MD and VA region's leading trainers of CHWs having trained over 400 CHWs since 2011 following national best practices focused on enhancing CHW core competencies. IPHI's programs focus on cardiovascular health, diabetes, HIV/AIDS, hepatitis C and reproductive health, as well as one that cuts across health areas.

Prior to IPHI, Ms. Charles spent five years at The Women's Collective, an organization providing care, prevention, and advocacy services for women, girls and their families living with and at risk for HIV in the Metropolitan D.C. area. Ms. Charles presently serves on the boards of the Women's Collective and The Well Project and serves as a Commissioner on the Mayor's Advisory Commission on Caribbean Community Affairs for Washington, DC.

PANELIST

Melissa L. Bradley has more than 20 years of entrepreneurship, investment and leadership experience. She is the Director of the Entrepreneurship and Innovation Initiative and Executive in Residence at the Kogod School of Business at American University. Since 2012 Melissa has been a Professor of Practice at the McDonough School of Business at Georgetown University where she serves as an expert lecturer on Impact Investing, Social Entrepreneurship, Peer-to-Peer Economies and Innovation.



She is Co-Founder and Managing Director of Sidecar Social Finance, a social impact agency that provides impact investing advisory and capital services to individuals, institutions, and social enterprises. She is also Founder and Curator of Venture DC, an initiative that seeks to empower emerging entrepreneurs who are addressing and solving some of DC's most pressing challenges related to health care, education, housing, economic security and access to financial services, specifically in Wards 7 and 8.

Melissa currently serves as a board member to Aeris and ideas42. She serves as an Advisor to the Credit Suisse New Markets Advisory board, Platform, Wallet AI, the Center for the Advancement of Social Enterprise (CASE) at Duke University, LGBTQ Center at Georgetown University. She is a Founding Advisor to the Dell Center for Entrepreneurs as well as a Senator with the Board of Governors at Georgetown University. She is also Founder and Former Chair of the Georgetown Entrepreneurship Alliance and was a Founding Member, The Woodhull Institute for Ethical Leadership. Melissa holds a Bachelor's of Science degree in Finance from the School of Business at Georgetown University, and a Master's Degree in Business Administration in Marketing from American University Kogod School of Business.